

Website Timeline Template

WEEK 1 /

- Schedule and planning
- Business case / site job description
- User profiling
- Functional description
- All content written / obtained

WEEK 2 /

- Wireframes + IA

WEEKS 3 & 4 /

- Graphic interface design (GUI)

WEEK 5 /

- Design revisions
- User acceptance testing

WEEK 6 /

- Final design revisions
- Prepare assets / start build

WEEKS 7 & 8 /

- Coding and development

WEEK 9 /

- Content population
- Testing and quality assurance

WEEK 10 /

- Public beta

WEEKS 11 & 12 /

- Final testing and quality assurance
- Full launch
- Client training / user guide